

Amy Spittle

Director of Membership and Communications – [Eldorado Country Club](#), Indian Wells, CA

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In Celebration on Women's Golf Day upcoming on Tuesday, June 4, the [California Golf Course Owners Association](#), [Nevada Golf Course Owners Association](#), and [NGCOA Arizona](#) will profile a series of inspirational women with deep roots in golf.

Amy Spittle has considered the golf industry her livelihood for as long as she can remember. It is a game of ethics and integrity, both of which Amy highly values.

Currently serving as the Director of Membership and Communications at Eldorado Country Club, Amy began her career in golf 17 years ago where she thanks Kris Strauss, SVP of Sales and Marketing for Troon, and Jim Stegall, EVP of KemperSports, for their terrific leadership and for being creative motivators who encouraged her in the industry. The Director of Membership and Communications role at Eldorado Country Club is a newly created position that assists the membership committee with assimilating new members into the club and creating a thorough orientation program. Due to Amy's strong digital marketing background, the title morphed to encompass the creation and distribution of all communication pieces including overseeing website and email communications, editing and publishing of the club's newsletter, and design of all flyers and posters.

Amy is a member of a number of different associations including Club Management Association of America and the California Golf Course Owners Association where she served as a past board member. She truly believes that it is important to belong to associations that keep her knowledgeable about current industry trends and that provide opportunities to network with like-minded peers. She is also active with different associations within the hotel hospitality, wellness, and the fitness industries, as those trends can be applied to golf courses and clubs. Amy is passionate about Eldorado Country Club continuing to be relevant to its membership base and offering amenities and programs that are engaging.

Amy encourages everyone to try visiting a driving range first before playing on the course. She recommends not spending a lot of money on equipment when a

player first starts out. She in fact bought her very first set of clubs at Walmart almost twenty years ago and can still be caught playing with her Wilson putter. After getting into the game, Amy did eventually upgrade the rest of her clubs and bag. Amy's advice to those beginners would be to try not to be so hard on yourself. Don't keep score and just simply pick up your ball after so many swings to keep moving to the next hole.

Amy is a nine-hole golfer. She even has the license plate to prove it.

"I learned a long time ago that it's not how good you are, but how fast you play." Amy states. Being an impatient person, Amy is a big fan and supporter of "ready golf." When Amy is not engaged with golf activities, she enjoys baking, kayaking, and hiking with her dog.



