

## Nikki Gatch

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In Celebration on Women's Golf Day upcoming on Tuesday, June 4, the [California Golf Course Owners Association](#), [Nevada Golf Course Owners Association](#), and [NGCOA Arizona](#) will profile a series of inspirational women with deep roots in golf.

Nikki Gatch is no stranger to golf. Learning to play before she could barely walk, Nikki learned to love the game. Though her father was a PGA professional, Nikki's parents never pushed golf on her. She fell in love with the sport on her own accord.

In high school she joined the golf team. At the time in which Nikki decided to join the golf team at her high school, women's teams were not offered, resulting in Nikki playing on the boy's team. She was very grateful to have had the opportunity as she felt that it helped for her to develop skills faster as she worked harder to compete and developed a great short game playing on the boy's team. Nikki feels very fortunate that while playing on the high school team and continuing through the years in college and beyond, she never had to face adversity. Nikki was always welcomed and appreciated by others in the golf community.

Nikki is passionate about golf courses becoming more welcoming and open for all to enjoy. Twenty years ago, golf courses did not have to market themselves, which is not the case today. Now more than ever, courses need to cater to customers of all demographics through different marketing initiatives.

"It is our duty as stewards of the game to educate people. Playing golf can mean a lot of different things to different people. Whatever you do, whether it is 18 holes, 9 holes, hitting from the driving range, or even just putting from the T marker, you are a golfer!"

Nikki feels very fortunate to serve on the board of the [Southern California Professional Golfers' Association](#) (SCPGA) as Chief Membership Officer. In four

years, she will be the first female President. She is proud of how far the SCPGA has come and is extremely honored to represent the association!

